

AdvisoryCloud Builds Highly-Specialized Advisory Board for Petram Technologies

*Advisory board is comprised of executives from Fortune 500 companies
in four different countries*

JANUARY 16, 2018 – CAMBRIDGE, Mass. & NOVATO, Calif. – [Petram Technologies](#) selected AdvisoryCloud to find qualified executive talent to join its advisory board. Petram Technologies is an early stage engineering company that is bringing electro-hydraulic fracturing, a NASA-funded technology, to the blasting and construction industries. To help drive this groundbreaking technology solution to commercialization, Petram’s CEO, Frank Magnotti, recognized the value in building a highly-specialized advisory board and joined AdvisoryCloud to search, identify and connect with executive talent.

“Finding expert advisors that are associated with construction, demolition, mining, and oil and gas exploration industries is a big enough challenge but finding experts that have experience in blasting as well seemed nearly impossible. I had to go beyond my network of colleagues to find qualified candidates, so I decided to work with AdvisoryCloud,” said Magnotti.

“You’ll be amazed at the level of executive talent that is interested in board and advisory work for companies at all stages of growth,” said Jonathan Aspatore, founder and CEO of AdvisoryCloud. “A multi-faceted advisory board is a vital asset in moving a company forward. We are excited to see what the future holds for Petram Technologies.

Within two months of working with AdvisoryCloud, Mr. Magnotti had four highly-specialized advisors on board ready for action. These advisors are uniquely talented senior executives and experts from Fortune 500 companies in four different countries, with experience in fields such as engineering, construction, manufacturing, oil and gas, steel and metallics and sustainable energy.

Introducing Petram Technologies’ board of advisors:

- **Rose Mary Lewis** is former vice president of Quality, Project Excellence at the Williams Company.
- **Peter Kurtius** is president of P.E.K. Solutions, and previously held executive positions at Bayer CropScience.
- **John Harris** is CEO of Aaristic Services, Inc, and previously held executive positions at ArcelorMittal and Birmingham Steel.
- **Dr. Igor Alexandrov** is president of General Technologies Corporation, formerly held leading positions at EMC Corporation.

To see Petram’s rock-blasting solution in action, watch the video [here](#).

About Petram Technologies

Petram Technologies transforms fracking and rock blasting into a clean, safe and green industry through its use of patented technologies, innovation and environmental concern. To learn more about Petram Technologies visit: www.petramtechnologies.com.

About AdvisoryCloud

AdvisoryCloud is the leading platform for advisors, providing executives with the resources, opportunities, and tools to monetize their knowledge as an advisor. With AdvisoryCloud, executives work with innovative companies, startups, and non-profits through any length of engagement from one-on-one phone meetings, to specific projects, to formal advisory board positions. Companies benefit from using AdvisoryCloud by getting the right advice at the right time from high-performing executives that can help grow their business.

Founded in 2012, AdvisoryCloud is a private company headquartered in Marin County, California with offices in Boise, Idaho and Orange County, California. For more information, visit www.advisorycloud.com, and join us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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