

## AdvisoryCloud is Now Largest Global Board Recruitment Company

*More than 5,500 companies now use the AdvisoryCloud platform to find advisors and board members*

**JUNE 16, 2016 – SAN FRANCISCO, Calif.** – AdvisoryCloud, the leading platform for advisors and board members, announced today a record 5,503 companies now use its platform to source executives, making AdvisoryCloud the largest board recruitment company in the world.

AdvisoryCloud is disrupting traditional search by making it free for companies to find advisors and board members, thus expanding the market to millions of businesses who cannot afford traditional search firms, as well as giving public companies a no-cost recruitment asset. Clients range from startups and private businesses to large public companies. Executives pay a nominal monthly fee to apply to available positions, and gain additional access to executive branding opportunities, elite networking and other professional advancement resources.

“Today is an important milestone for AdvisoryCloud, proving that our model is rapidly expanding the market for companies seeking board members and advisors, and providing unprecedented opportunities for our executive members to find and land board seats,” said AdvisoryCloud Chairman and CEO Jonathan Aspatore. “While we have tremendous respect for the traditional search firms, we are excited to be expanding the market and pioneering a new model that we believe will be the future of the industry.”

### About AdvisoryCloud

AdvisoryCloud is the leading platform for advisors, providing executives with the resources, opportunities, and tools to monetize their knowledge as an advisor. With AdvisoryCloud, executives work with innovative companies, startups, and non-profits through any length of engagement from one-on-one phone meetings, to specific projects, to formal advisory board positions. Companies benefit from using AdvisoryCloud by getting the right advice at the right time from high-performing executives that can help grow their business.

Founded in 2012, AdvisoryCloud is a private company headquartered in Marin County, California with offices in Boise, Idaho and Orange County, California. For more information, visit [www.advisorycloud.com](http://www.advisorycloud.com), and join us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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