

AdvisoryCloud Corporate Advisory Solution is Built for Every Business

New solution builds and manages advisory boards leveraging a network of 11,000 leading executives.

DECEMBER 4, 2018 – NOVATO, Calif. – AdvisoryCloud, the leading platform for on-demand advisory solutions, announced today the growing success of its new corporate advisory solution offered to corporations, startups and non-profit organizations. AdvisoryCloud leverages its network of over 11,000 leading executives to provide an advisory board solution that adapts to any company's most pressing challenges and opportunities. Companies and organizations use advisors to receive strategic guidance, mentorship, key decision feedback, financial advice, and outside perspectives on various business topics.

"Companies are jumping at the opportunity to have experienced, high-performing advisors help fill in the gaps and help accelerate growth," said Jonathan Aspatore, CEO of AdvisoryCloud. "This is an exciting time as we look to continue expanding our team in order to bring our innovative advisory board solutions to thousands of companies around the world."

This new corporate advisory solution is built for every business regardless of size or industry. With an advisory board, companies are uniquely positioned with a competitive advantage of having the expertise and knowledge to guide a business toward success. AdvisoryCloud's corporate advisory solution offers:

- Consultation – Identify business goals and challenges.
- Advisor Selection – Select advisors from a network of 11,000 leading executives.
- Advisor Management – Advisory meetings are scheduled and moderated by AdvisoryCloud.
- Advisory Boards – Mix and match advisors based on quarterly business needs.

AdvisoryCloud's corporate advisory solution makes it incredibly easy to build and manage advisory boards for any business at any stage of growth. AdvisoryCloud has been retained to source and manage advisors for companies including:

- **Taradel** - Marketing firm specializing in custom mailings for small to mid-cap businesses, located in Virginia.
- **GainBuzz** - Digital advertising firm, located in New Jersey.
- **C-Way** - Electric and autonomous vehicle company, located in Nevada.
- **4-Stripes** - Nutritional supplement startup, located in New Orleans, LA.
- **Highview Cap** - Private equity firm specializing in middle market business that are a facing critical inflection point and are ready for transformation, located in Los Angeles, CA.
- **Intelligent Wireless Networks** - Telecommunications developer delivering internet connectivity and Wi-Fi to underserved areas and rural communities, located in Stockton, CA.

- **Yukov Scientific** - Startup company with a new ultrasound diagnostic method like “ultrasound biopsy” cancer determination examination, located in Orange, CT.
- **Zoological Lighting Institute** - Nonprofit supporting research on the effects of artificial light on animal life and ecosystems, located in New York City, NY.

“I would have never been able to build this incredible board without AdvisoryCloud. Every member of my board possesses a great eagerness to help me and my company succeed and each exchange we share is thoughtful, innovative and creative. Thanks to AdvisoryCloud, I now have a strong, dynamic board as a solid component to help drive my company vision to new heights,” said Steven Davis, Founder and CEO of Intelligent Wireless Networks.

For more information about AdvisoryCloud’s corporate advisory solutions, visit <https://www.advisorycloud.com/use-advisors>.

About AdvisoryCloud

AdvisoryCloud is the leading platform for advisors, providing executives with the resources, opportunities, and tools to monetize their knowledge as an advisor. With AdvisoryCloud, executives work with innovative companies, startups, and non-profits through any length of engagement from one-on-one phone meetings, to specific projects, to formal advisory board positions. Companies benefit from using AdvisoryCloud by getting the right advice at the right time from high-performing executives that can help grow their business.

Founded in 2012, AdvisoryCloud is a private company headquartered in Marin County, California with offices in Boise, Idaho and Orange County, California. For more information, visit www.advisorycloud.com, and join us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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